2016 Walkathon
27 Years of Students Supporting Students

2016 Allocations:
This year’s Walkathon will support the final phase of the transformation of the science facilities, student scholarships and travel grants.

Individual Goal: Raise $200 or more!
Students who raise $250 or more will receive a Shamrock Club 2016 Walkathon T-shirt and Students who raise $350 or more will receive a Shamrock Club 2016 Walkathon Sweatshirt. These can be worn throughout the 2016-17 school year in lieu of the standard SHC polo shirt. Students who raise $500 or more are eligible for an "SHC Passport," a collection of passes, privileges and tickets. *Special “goal shirts” from previous years will not be honored during this school year.

Early Bird Information:
Gifts may be turned in all summer long by mailing them to SHC or by dropping them off at the SHC Development Office (De Paul Campus—1100 Ellis Street). The final day for Early Bird turn-in is Tuesday, August 23, 2016.

Early Bird incentives include:
- Superstar status during the Walkathon!
- Modified Dress starting August 29th and continuing for the duration of the drive
- Special Spinning Wheel Prizes, including a chance to be part of the Big Giveaway at the Walkathon Assembly
- Off-Campus lunch pass with friends on a specified day
- Break or Lunch Line Passes for the duration of the drive
- Lunch & Music Celebration at the end of the drive
- Go Irish! One student ticket for the Bruce Mahoney Football Game

Check out your Walkathon Toolkit on the Walkathon Page of shcp.edu.
- Online Fundraising Tool: Students can create an online Walkathon Profile page, making it easier to ask family and friends for support while tracking progress to goal. Visit the Walkathon page at shcp.edu/walkathon to set up your Walkathon Profile page and start contacting family and friends today!
- Additional Forms: More sponsor forms are available to download at shcp.edu/walkathon.
- Ideas for potential Sponsors: Every year, SHC students ask family, friends, neighbors, local merchants, pastors, former teachers or coaches and SHC faculty and staff. Students should identify 10 people that they could ask for sponsorship. Last year, more than 3,500 gifts were made during the Walkathon—that’s a lot of gifts! Sponsors can make gifts of $10 or more—it is easy to get involved.
- Tips on approaching potentials sponsors: The Walkathon is a great opportunity for family, friends, and neighbors to learn more about SHC and support our students. When asking for support, start by telling the person why you are proud to be a student at SHC. Let the person know that the Walkathon is an annual fundraiser by students for students, and that the support raised directly benefits SHC students. Tell your potential sponsor about this year’s areas of support and ask them to support SHC in this important effort.
- Why you are asking for support: The Walkathon is an important annual fundraiser that supplements the revenue SHC receives from tuition and annual support from alumni, parents, and friends. Remind potential donors of what areas of SHC the funds raised during the Walkathon will support.
- How can a sponsor make a gift? Walkathon sponsors can save paper and make a gift online at SHC.edu/walkathon. People can also make a gift via cash, check, or credit card using the 2016 Walkathon forms. Forms are available online at shcp.edu/walkathon.
Sacred Heart Cathedral Preparatory
2016 Walkathon Online Fundraising Tool

SHC partners with Givezooks! to provide students with the ability to create an online personal Walkathon fundraising page. This makes it easier for students to ask family and friends for support while tracking progress to the goal. *Set-up is optional and takes about five minutes.* Please see the steps below.

If you have any questions, please contact Alex Goldberg, Director of Annual Giving, at 415.775.6626 ext. 759 or at agoldberg@shcp.edu

**Instructions**

1) Go to www.shcp.edu/walkathon. You can also access the page by going directly to http://shcp.givezooks.com/campaigns/2016-walkathon

2) Choose the “Create a Fundraiser” from the menu on the right-hand side.

3) Follow these simple steps: **Note:** If you have used Givezooks! in the past, you can use your same log in credentials however you will need to create a NEW Grassroots Fundraiser for 2016.

   ✓ **Step 1:** Use your Facebook log-in credentials with the “Log in with Facebook” button in the initial sign in page OR Sign-up for Givezooks! by clicking the orange “Sign Up” button.

   ✓ **Step 2:** Create your own personal fundraising page. This is very simple and only takes about five minutes. Adding a personal message will engage visitors.

   (This step has four parts.) Hover over any 🎉 for suggested wording

   *You can find a library of SHC photos under the Upload Image - “select from Sacred Heart Cathedral Preparatory’s Library” in the 3rd step of the page creation process*

   ✓ **Step 3:** Your fundraiser will be approved by SHC’s Office of Advancement within 24 hours.

   ✓ **Step 4:** Once your personal fundraising page has been approved, you will receive notification via email. After receiving the approval email, login and get started.

   ✓ **Step 5:** Invite family and friends to your personal page, and encourage them to sponsor you during this year’s Walkathon. You can use any of the sharing options on the right of the page. To get a URL for your page to family and friends, use the “Email.” Visitors can also sign your guest book and make comments.

   Tag 10: Not sure who to ask? Start by making a quick and easy list of 10 people you already know: parents, grandparents, aunts and uncles, coaches, neighbors and teachers. Who will your Tag 10 be?

   ✓ **Step 6:** Keep family and friends apprised of your progress by blogging on your grassroots site. Sponsors' names will be added to a wall of support on your profile page.

4) **Please Note:** If you are on a shared computer, be sure to “Logout” after each use. *Go Irish!*